

Evaluate the following limits:

$$\text{a) } \lim_{x \rightarrow 0^+} \underbrace{7x}_{\downarrow 0} \ln(\underbrace{3x}_{\downarrow -\infty}) = \lim_{x \rightarrow 0^+} \frac{7 \ln(3x)}{\frac{1}{x}}, \quad \frac{-\infty}{\infty}$$

$$= \lim_{x \rightarrow 0^+} \frac{7}{7x} \cdot 3 = \lim_{x \rightarrow 0^+} \frac{21}{-\frac{1}{x^2}} = \lim_{x \rightarrow 0^+} -7x = 0.$$

$$b) \lim_{x \rightarrow \infty} \frac{5 \ln x}{\ln(2x^2 + 3x)}, \quad \frac{\infty}{\infty} =$$

$\swarrow \infty$
 $\searrow \infty$

$$\lim_{x \rightarrow \infty} \frac{\frac{5}{x}}{\frac{1}{2x^2 + 3x}} \cdot (4x + 3) = \lim_{x \rightarrow \infty} \frac{5(2x^2 + 3x)}{x(4x + 3)}$$

$$= \lim_{x \rightarrow \infty} \frac{10x^2 + 15x}{4x^2 + 3x} = \lim_{x \rightarrow \infty} \frac{20x + 15}{8x + 3}$$

$$= \lim_{x \rightarrow \infty} \frac{20}{8} = \boxed{\frac{5}{2}}$$